



MY HOME
MY UNIVERSITY
CONNECT:
UOW SOUTHERN SYDNEY



UOW
SOUTHERN
SYDNEY



WHAT WE DO CONNECT: OUR CAMPUS





WELCOME

At UOW Southern Sydney we bring university education to the local community. You can study with an internationally recognised institution without leaving home.

At our Campus you will learn in a friendly environment, making full use of small work classes as well as linking with others across the network of UOW students.

STUDY LOCALLY

At UOW Southern Sydney you will be given personal attention allowing you to concentrate on your studies. Our staff are very approachable and offer you guidance throughout your degree.

Coming here means being able to stay at home, thus reducing the costs of attending university, maintaining your family support networks and continuing in local employment.

A FIVE STAR UNIVERSITY

RANKINGS AND RATINGS

At UOW, we're always proud of the work we are doing. It's nice when others acknowledge our achievements.

TOP 100 IN THE WORLD FOR EMPLOYERS

UOW is ranked in the top 100 universities in the world in the QS World University Rankings Employer Review 2011. This review rates institutions based on employers' opinions of their graduates.

TOP 2% OF UNIVERSITIES IN THE WORLD

UOW is also ranked in the top 2% of universities in the world by its performance in both the 2011 Times Higher Education World University Rankings and the 2011 QS World University Rankings.

TWELVE YEARS OF GRADUATE SUCCESS

2011 marks the twelfth year in a row that UOW has scored five stars for our graduates getting a Job and having Positive Graduate Outcomes*. This shows UOW is a place where students not only get a five-star education, but a five-star chance of gaining a job at the end of their degree.

*2012 Good Universities Guide (Universities & Private Colleges)





CONNECT: UNDERGRADUATE PROGRAMS

BACHELOR OF BUSINESS

A comprehensive business degree shaped to meet the needs of employers operating in a global business environment. You will study the essential disciplines of accounting, economics, finance, management and marketing whilst being given enhanced scope to study a range of elective subjects.

BACHELOR OF COMMERCE

This program is designed to provide a comprehensive preparation for students wishing to pursue a career in business. The Bachelor of Commerce is a well-respected degree, offering graduates excellent job prospects and starting salaries as well as recognition from professional bodies.

BACHELOR OF COMMERCE DEAN'S SCHOLAR

A program for high achievers. Contains the same subjects as the Bachelor of Commerce with additional privileges including academic mentors, textbook allowance, seminar programs and special research projects.

BACHELOR OF ECONOMICS & FINANCE

A highly specialised degree based on the Bachelor of Commerce, where you focus your studies on economics and finance from the very start of your degree.

BACHELOR OF NURSING

The Bachelor of Nursing is a professional degree which builds a foundation for nursing practice. This degree qualifies graduates to become a registered nurse opening up opportunities to travel the world, work in diverse clinical areas, and meet interesting people in interesting places.

Bachelor of Business

This is the most flexible degree in the Faculty of Commerce. It will teach you the core disciplines of business and let you tailor your own study program.

Like the Bachelor of Commerce, in the first year you will study the essential core disciplines of accounting, economics, finance, management and marketing. As there is no major in the Bachelor of Business, students are given more flexibility to study a range of electives and subjects to meet individual interests.

CAREERS

Graduates with a Bachelor of Business have the knowledge and experience to move into many types of business careers such as business development, project management, corporate relations, management and marketing.

Bachelor of Commerce

The Bachelor of Commerce balances flexibility with specialist knowledge: you choose from fourteen specialised majors, and can combine it with electives or a second major. It is also available in many double degree combinations.

This degree is for students who would like to specialise in one or more of the principle areas (majors) of business and commerce. It consists of two components: nine core subjects and the flexibility to choose subjects from fourteen majors. You can also choose a double major or a major and a minor.

*Please note, not all majors can be completed at UOW Southern Sydney.



JONATHAN FLICK

BACHELOR OF COMMERCE DEAN'S SCHOLAR

My decision to study at UOW Southern Sydney was made really easy by its close proximity to everything. It has allowed me to transition from high school to uni with minimal disruptions.

The Bachelor of Commerce at Southern Sydney has been a great course in developing my knowledge in Accounting but in also helping me to develop communication skills with staff and students at the campus.

Studying has been enjoyable at UOW Southern Sydney with flexible hours, friendly staff and great friends.

Bachelor of Commerce (Accountancy) *May be completed at UOW Southern Sydney*

SAMPLE CAREERS

Auditor
Banker
Business Analyst
Company Treasurer
Corporate Accountant
Cost Accountant and Policy Advisor
Financial Controller
Forensic Accountant

Accountancy is about providing useful (reliable, timely and accurate) information for decision makers, especially in relation to economic decisions. Whether you are working for a multinational company, a government agency or in public practice, accountants play a pivotal role in advising senior management on the financial performance and direction of the organisation. If you're the type of person interested in business and have an aptitude for both logical and critical thinking, accountancy might be the right choice for you.

WHAT YOU STUDY

You will study advanced accountancy topics including financial reporting, auditing and management accounting. You will learn about financial accounting in its organisational, social and political contexts as well as study relevant law subjects (including taxation law and law of business organisations) so as to be eligible for associate membership of professional accounting bodies.

PROFESSIONAL RECOGNITION

When you graduate, you may be eligible for associate membership of the Australian professional accounting bodies, CPA Australia, the Institute of Chartered Accountants Australia (ICAA) and the Institute of Public Accountants (IPA). Graduates can also apply for associate membership of international professional accounting bodies including the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

CAREERS

Accountants are in equally high demand in the public and private sectors. The scope of accountancy jobs is broad. You may work at a strategic level, advising senior management on major business decisions or you could work in a smaller unit monitoring specific business functions and providing solutions to improve business efficiency and effectiveness.

Bachelor of Commerce (Management) *May be completed at UOW Southern Sydney*

SAMPLE CAREERS

Company Manager
 Customer Service Coordinator
 Operations Manager
 Project Manager
 Procurement Officer
 Strategic Development Executive
 Workforce Planner

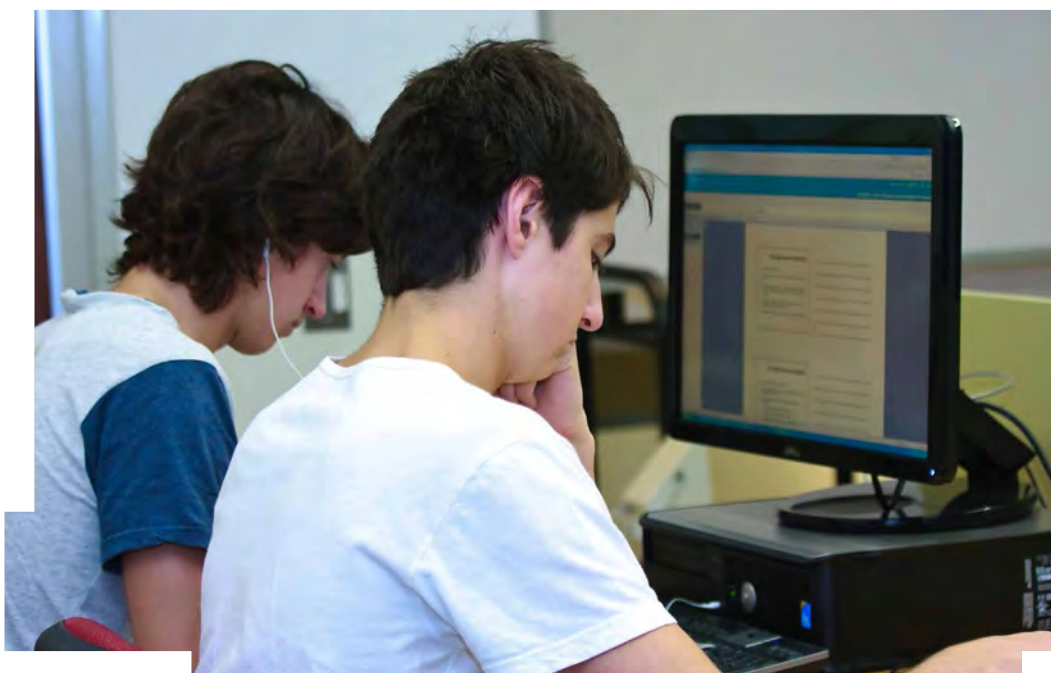
Management is the art and science of organising assets to reach a goal. Studying management you will learn how to interpret the procedures and systems used in an organisation to assess how individuals and the organisation as a whole can best operate. You will develop skills in decision-making, conflict resolution, administration and communication.

WHAT YOU STUDY

You'll study management from a range of perspectives, each aimed at expanding your management knowledge and future success in management roles. You'll learn how to strategically manage both physical and intangible assets for organisational success. You'll do this by gaining a sound understanding of the framework of organisational structures, including the local and international environments in which they operate. Your final year subjects will have you identifying and analysing quality management systems, strategically managing risk and developing international business strategies.

CAREERS

Management skills are practised by people in all roles and are valuable at every stage of your career. Managers need to know what makes organisations successful, and how to analyse, manage and improve performance in a range of areas. Common fields of management include human resource management, international management, operations management and organisational development.



CAMPUS FACILITIES

There are computers available for student use in both the University building and the library. Photocopying facilities are also available.

Facilities are listed on page 15.

Bachelor of Commerce (Marketing)*

SAMPLE CAREERS

Advertising Executive
Brand Manager
Marketing Manager
Relationship Manager

Marketing is about generating products and services to meet a defined customer need. It's also about establishing a competitive advantage by effective positioning in the market with reference to product, promotion, pricing and distribution strategies. In addition to commercial marketing, the industry has diversified into specialist marketing applications including social marketing and not-for-profit marketing.

WHAT YOU STUDY

You will be immersed in marketing, from understanding consumer behaviour and measuring the effectiveness of communication channels to product positioning and the effectiveness of market research. You'll learn about how to use creative advertising techniques, including graphic design software, to develop creative and effective marketing communications. You will also see how marketing can influence positive change in social behaviour.

CAREERS

Most marketing positions are in the private sector, but any organisation involved in product or service delivery (including governments) can make use of marketing skills. It is a sector with particularly good international work prospects, with global marketing practices being broadly similar.

As a marketing officer you will identify and analyse an organisation's strengths and weaknesses, and respond to opportunities and threats in the marketing environment. You will develop and implement appropriate strategies by selecting, segmenting and targeting markets, and promoting products and services to those markets; and undertake marketing audits to monitor sales performance.

Careers in marketing include services marketing, public relations, advertising, product and brand management, market research and analysis, sales, direct marketing and international marketing.

*Students may study 2 years of this program at UOW Southern Sydney.

Bachelor of Commerce (Other Majors)

If you're accepted into the Bachelor of Commerce at UOW Southern Sydney and want to undertake the following majors, you are able to undertake the compulsory core first-year subjects of a Bachelor of Commerce at UOW Southern Sydney Campus. Students will then need to complete their program at the Wollongong Campus.

All majors include:

- Business Innovation
- Business Law
- Economics
- Finance
- Financial Planning
- Human Resource Management*
- International Business Public Relations
- Quantitative Analysis in Economics
- Supply Chain Management

* a selection of 2nd & 3rd year subjects may be studied at UOW Southern Sydney

Bachelor of Commerce (Event Management)

During the first two years of this course, students study both TAFE and University subjects at the same time. In the third year, students are studying only at University. On completion, students will be awarded two qualifications:

- Bachelor of Commerce (Event Management) from the University of Wollongong
- Diploma of Events from TAFE NSW.

WHAT YOU STUDY

- Sales and Marketing
- Organisational Behaviour
- Introductory Accounting
- Business Law
- Management
- Economics
- Health, Safety
- Event Concepts, Venues and Promotions
- Project Management
- Event Management Service

Bachelor of Commerce (Hospitality Management)

During the first two years of this course, students study both TAFE and University subjects at the same time. In the third year, students are studying only at University. On completion, students will be awarded two qualifications:

- Bachelor of Commerce (Hospitality Management) from the University of Wollongong
- Diploma of Hospitality Management from TAFE NSW.

WHAT YOU STUDY

- Sales and Marketing
- Organisational Behaviour
- Introductory Accounting
- Business Law
- Management
- Economics
- Workplace Administration
- Health, Safety
- Staffing and Performance Management
- Hospitality and Small Business Operations
- Food and Beverage Services
- Responsible Service of Alcohol

Note: Applicants must be 18 years of age on 1 March in their first year of study of the Bachelor of Commerce (Hospitality Management).

Bachelor of Commerce Dean's Scholar

The Dean's Scholar Program is designed for high-achieving students. Dean's Scholars complete the Bachelor of Commerce with a number of added benefits:

- **Access to an academic mentor**
You'll be paired with a mentor in the faculty. You'll be able to draw on their experience, insight and guidance to overcome academic challenges and take advantage of special opportunities.
- **Textbook/materials allowance**
You will have an annual allowance to pay for textbooks and other learning resources.
- **Extended library access**
Expanded library borrowing privileges will put you in the same category as research students—giving you access to the resources you need for special projects.

Bachelor of Economics and Finance*

The Bachelor of Economics and Finance is a three-year degree for students who want to specialise in economics and finance from the very start of their degree.

In the first year of study you will learn the core disciplines of accounting, economics and finance. Second-year and third-year subjects focus on advanced economics and finance. In the final year, you will also undertake an applied research project. This may include a workplace project or more traditional research paper related to economics and finance.

You will focus your degree by choosing one of four majors. These major studies are closely modelled on the majors within the Bachelor of Commerce – Economics, Finance, International Economics, Quantitative Analysis in Economics

*The full degree is offered at Wollongong campus only. Students can study the first year at UOW Southern Sydney but then must attend Wollongong campus for the final two years of the degree.



JOINT PROGRAMS

Combines a Bachelor of Commerce with a TAFE Diploma to provide a highly practical education in hospitality or event management.

Bachelor of Nursing

Nurses are fundamental to health care—one of the essential roles of any hospital or health care setting is to give nursing care. With this in mind, it's easy to see why motivated, skilful and compassionate nurses are key to healthcare in the future. We emphasise independent study and inquiry as well as team work.

This degree builds a foundation for nursing practice: effective and appropriate professional and caring behaviours and their relevance to holistic health care; and reflective nursing practice skills. It draws on principles of biological, social and behavioural sciences; communication skills; collaboration in a health care team; effective and culturally sensitive practice; responsibility for professional development; and effective time management. As a registered nurse you'll have the opportunity to travel the world, work in diverse clinical areas, and meet interesting people in interesting places.

WHAT YOU STUDY

The Bachelor of Nursing comprises 144 credit points of core subjects. This is a prescribed course if you're seeking registration with the New South Wales Nurses and Midwives Board. The following is a sample course structure only and students should consult the University of Wollongong for more information.

- Year 1 of the course introduces Principles of Nursing Care;
- Year 2 of the course focuses on Principles of Episodic Care; and
- Year 3 of the course is concerned with Principles of Chronic and Complex Care.
- 20 weeks off-campus nursing practice and experience in a variety of health care settings are provided in collaboration with various health care providers.

CAREERS

Whether it is in urban, rural or remote communities; a small or large public or private hospital; a developing country; a non-government organisation NGO; the Australian Defence Force or an individual's home; Registered Nurses are required.

The Bachelor of Nursing degree from the University of Wollongong provides graduates with the requisite knowledge, clinical skills and attitudes to respond to all areas of need.



DALE BELLAMY

BACHELOR OF NURSING

"I thoroughly enjoy studying at UOW Southern Sydney for various reasons. The campus has a positive learning environment created by everyone from the administration staff to lecturers to other students.

I like the easy access to learning development. Studying the Bachelor of Nursing as a mature age student, I found the learning and development to be of great assistance. The availability of extended hours access to the campus is great for quiet study or finalising an essay. Small simulation classes mean that when learning new skills there is always plenty of time to ask questions and be shown if not sure about a particular procedure."

CONNECT: BEYOND YOUR DEGREE

MASTER OF MANAGEMENT

This program offers a flexible program of study for those already working in management, those aspiring to managerial positions or those who feel they have knowledge gaps. Students can tailor the subject choices to meet their individual requirements.

GRADUATE CERTIFICATE IN MANAGEMENT

An entry level qualification which when completed can be transferred into the Masters program. Students select subjects to suit their individual requirements.

Master of Management

The Master of Management allows you to tailor the program to suit your professional development needs. The key benefit of this program to you is access to graduate management education with a greater flexibility of subject selection. Advice from a graduate advisor will be provided to assist you in making your selection. This program has been designed for a wide variety of individuals -those already in management, those aspiring to managerial positions or those who feel they have knowledge gaps.

PROGRAM STRUCTURE

The program comprises an appropriate selection of eight subjects from the portfolio of Sydney Business School coursework subjects

SAMPLE STUDY AREAS

- Accounting for Managers
- Statistics for Decision Making
- Managing People in Organisations
- Marketing Management
- Economic Analysis of Business
- Information Systems for Managers
- Financial Strategy
- Supply Chain and Operations Management
- Corporate Governance

The program has been designed for those who work full time. Classes are held one evening each week. Each unit is delivered over eleven weeks of seminars, followed by a short break before moving onto the next subject. This allows students to concentrate on just one subject at a time and complete the program in manageable segments while still completing up to six units each year.

ENTRY

Recognised Bachelor Degree with a minimum 60% average.

CREDIT ARRANGEMENTS

Graduates who wish to complete another of the one year Master programs at Sydney Business School may be eligible for credit transfer of up to 2 subjects in the second degree.

Candidates who also satisfy the MBA professional experience requirement may progress into the MBA and be eligible for credit transfer of up to 6 subjects.

Graduate Certificate in Management

For those students who wish to complete a management development program of shorter duration, the Graduate Certificate in Management comprises four subjects selected in consultation with the Program Director. The Certificate will take 6 months full-time or part-time equivalent to complete. Subjects completed in the Graduate Certificate are eligible for credit transfer when progressing into the Master of Management program.

ENTRY

Applicants for the GCM should have managerial work experience and typically a minimum of two years equivalent full time study in a relevant discipline.



TRACY DIMMOCK MASTER OF MANAGEMENT

I undertook the Master of Management course as I think it is important to update my skills in today's changing job market.

I was attracted to the structure and delivery of the course, which allows me to manage work, a family, study and other interests.

CONNECT:
MORE INFO





BONUS 3 ATAR POINTS FOR HSC STUDENTS

If you have a UOW or UOW Southern Sydney program as a UAC preference and you completed your HSC at a school within our regional area, your admissions rank (ATAR) will automatically be increased by three points on the UAC system for University of Wollongong entry only. To check if you are eligible for this scheme visit uow.edu.au/future/bonuspoints

GETTING TO CAMPUS

Free parking is available on-campus, and the Southern Sydney Campus is accessible from the Sutherland or Loftus Train stations.

FACILITIES AVAILABLE

Library: In addition to the print and electronic resources available in the library, computers are available for library research. Photocopying facilities are also available.

Computers: There are computers available for student use in both the University building and the Library. Extended access is available if you wish to use the computers or simply find a quiet place to study.

Wireless Internet Access: A wireless network is available for students to use within the campus. This network is available for all wireless enabled devices (such as laptops, smart phones and tablets).

Learning assistance: This free service is available for students in various areas relevant to their degree studies. Workshops help you understand how to research and write a uni essay and give presentations. Individual assistance is also available.

UOW Careers Central: Offers advice and guidance to students regarding their future employment options and study strategies.

Counselling services: A qualified counsellor is available for free student consultations regarding appeals, academic consideration, or to talk through and change areas of difficulty, conflict or crisis.

Disability services: Access and resources are available for students with disabilities and medical conditions that affect their studies.

Scholarships: Mature Age students (21yrs and over) commencing any undergraduate degree at UOW Southern Sydney are eligible to apply for the Mature Age Scholarship. This scholarship provides \$1000 per year for the duration of an undergraduate degree. Up to two scholarships are awarded annually at the Campus.

An Academic Achievement Scholarship is also available to local students entering their first year of study. Applicants must be under 21 years of age and studying full-time. This scholarship provides \$1000 for one year.

More information about these scholarships is available at: uow.edu.au/about/scholarships or by contacting UOW Southern Sydney on (02) 8536 2000

FAQ

HOW LONG WILL MY DEGREE TAKE?

If you are studying full-time, most undergraduate degrees will take three years to complete.

If you decide to study part-time, the length of time depends on the number of subjects you take per year. For example, if you decide to take half the normal load, a three-year full-time degree will take you six years.

HOW MUCH WILL IT COST TO STUDY?

In addition to your Tuition fees, you will be charged the compulsory annual Student Services and Amenities Fee (\$131.50 in 2012) which allows the University to cover costs and improvements to campus amenities and services. You will also need some money for study materials (books, paper, pens, photocopying, etc.).

For more information about Commonwealth supported places, student contributions and HECS-HELP loans visit **studyassist.gov.au**

WHAT WILL IT BE LIKE TO STUDY AT THE SOUTHERN SYDNEY CAMPUS?

At UOW Southern Sydney you will become part of a group, or team of students, studying and working directly with tutors, as well as independently.

Studying at a local campus has more web-based interaction than is presently the case with study at a larger campus.

HOW DO I APPLY TO STUDY AT UOW SOUTHERN SYDNEY IF I AM DOING MY HSC THIS YEAR?

If you are in year 12 in NSW or the ACT this year, your school will give you information about how to apply to the Universities Admissions Centre (UAC). You can apply to do a course at our Southern Sydney Campus by having one of our programs as a preference.


Bonus points are generally available for students who apply to study at our Southern Sydney Campus. Anyone wishing to undertake one of our degrees is encouraged to contact the Campus to discuss the options that are available.

HOW DO I APPLY IF I COMPLETED MY HSC IN PREVIOUS YEARS OR I HAVE OTHER QUALIFICATIONS?

If you are not doing your HSC this year, then you have a choice. You can either complete what we call a *direct application* or apply through UAC (uac.edu.au). A direct application form can be obtained from the Southern Sydney Campus or on the web at: **uow.edu.au/future/direct/apply**

The University welcomes direct applications and provides a personalised service to you to talk with us about your individual circumstances. We will keep you updated on the progress of your application and you will generally find out the result of your application much quicker than when you apply through UAC. Direct applications are free.





WHAT QUALIFICATIONS WILL GET ME INTO UNIVERSITY?

There are a number of qualifications that you can use to get into university. These include

- **Year 12** – Results from previous years will be converted to a current ATAR.
- **Special Tertiary Admissions Test** – This is a multiple choice test run through UAC. Information about the test is on the UAC web site and you can organise to do the test at one of the official sites. Information about the test is in the current UAC Guide and on the following website: uac.edu.au/stat
- **TAFE Qualifications** – You can get into the University of Wollongong with a wide range of TAFE qualifications. A minimum of Certificate IV is generally required.
- **Completed Qualifications from a recognised Institution** – A minimum of Certificate IV qualification that has Australian Quality Framework approval is needed.
- **Completed or partially completed University studies**
- **UOW College** – The College offers a range of programs through the Wollongong Campus.
- **University Access Program** – This is a 12 week program run by UOW College for people over 21 at our Wollongong Campus. Some commonwealth supported places are available.
- **Limited Australian Tertiary Admissions Rank**
- **Aboriginal and Torres Strait Islander Alternative Admissions Program**

For more information about any of these pathways, visit uow.edu.au/future/direct/apply/pathways or call your local Campus or the general University information number listed on the back of this brochure.

WILL I COMPLETE MY ENTIRE DEGREE AT UOW SOUTHERN SYDNEY OR WILL I NEED TO ATTEND THE WOLLONGONG CAMPUS TO FINISH IT?

You can complete some degrees in their entirety at UOW Southern Sydney. However, for other degrees, you will begin the degree at the Southern Sydney campus and complete it at the Wollongong campus. Future students are encouraged to read the individual degree entries included in this document, or to contact the University for more information.

LEARN MORE

UOW SOUTHERN SYDNEY

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GENERAL ENQUIRIES

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UNIVERSITY OF
WOLLONGONG

